

GROUND COVERS UNLIMITED

2014 CATALOGUE

35 years spreading Canadian quality



PAGE 01/01

You Are
AWESOME!!

07/29/2013 08:30

Every year, for quite some time now, our catalogue has had a story in it. The topics have been wide-ranging, some factual and others fictional but hopefully all entertaining. Often, our problem is what to write about and many years the topic isn't finalized until we really have to get on with it and print the catalogue.

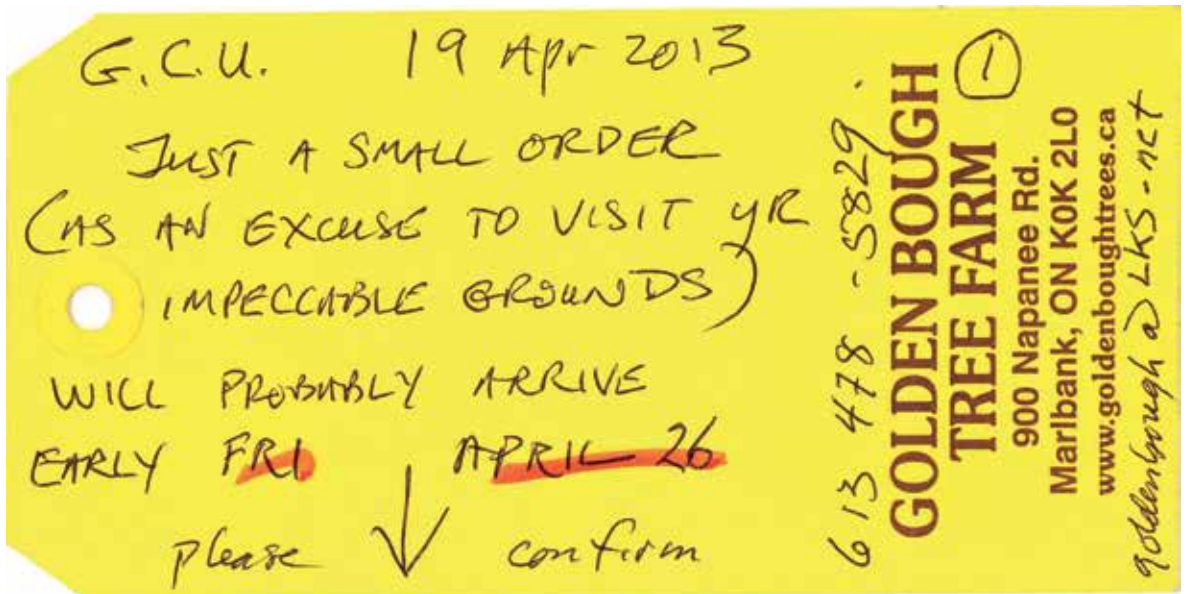
Such is true this year but with a twist. Why, we thought, couldn't the story be about stories themselves? After all, stories have existed since the beginning of civilization and are as important today as they have always been. Before written language, stories were repeated to preserve cultural history and pass on accumulated knowledge and wisdom.

But not all stories are of equal importance. Those that illuminate critical moments in history are often most interesting because it explains why or how things are as you see them now. And so, this is the story of how our nursery, our business, and our priorities were shaped by a single event many years ago with John Putzer of Putzer Hombly Nursery in Milton, Ontario.

An order was received from Putzer Nursery for 28 flats of periwinkle and was needed for Monday shipping, which left only Saturday for delivery. So, to fill the order, we equipped our Ford Escort with a couple of board shelves and made the delivery. We felt quite satisfied with ourselves at being relied upon by a large well-established nursery as Putzer's. At the nursery, our sense of accomplishment quickly faded when John promptly declared the material deficient in both quantity and quality. To prove his point even more forcefully, he proceeded to drop and bare root a flat on the gravel of the yard and count out what he thought it contained. There was no choice but to concede and reflect on the drive home.

In hindsight, that Saturday, that delivery, that exchange, represented a fork in the road for us and our business. We had two choices presented that day. One was to dismiss the criticism and stand by our conviction that we knew more about ground covers than he did. The other choice was that he was entirely right and we needed to improve on what we were doing. Our choice was to accept the second option in the belief that if we could produce material that would satisfy John Putzer, it would satisfy everyone.





John may or may not remember that day but the chain reaction it set off changed many things. Most importantly, it brought home the point that the heart and soul of a production nursery is and will always be the consistent quality of its crops. So, for all of those who would curse him for the difficult lesson, we are forever grateful for what we realized that Saturday 30 years ago.

Many of our current customers often question why we maintain such unrealistically high standards. Some of the proof is on our cover, a fax we received last spring. The customer's response at being able to confirm a substantial quantity of sweet woodruff with almost immediate delivery prompted the faxed note. That and the other examples we have included here tell us that we made the right choice, thanks to John.

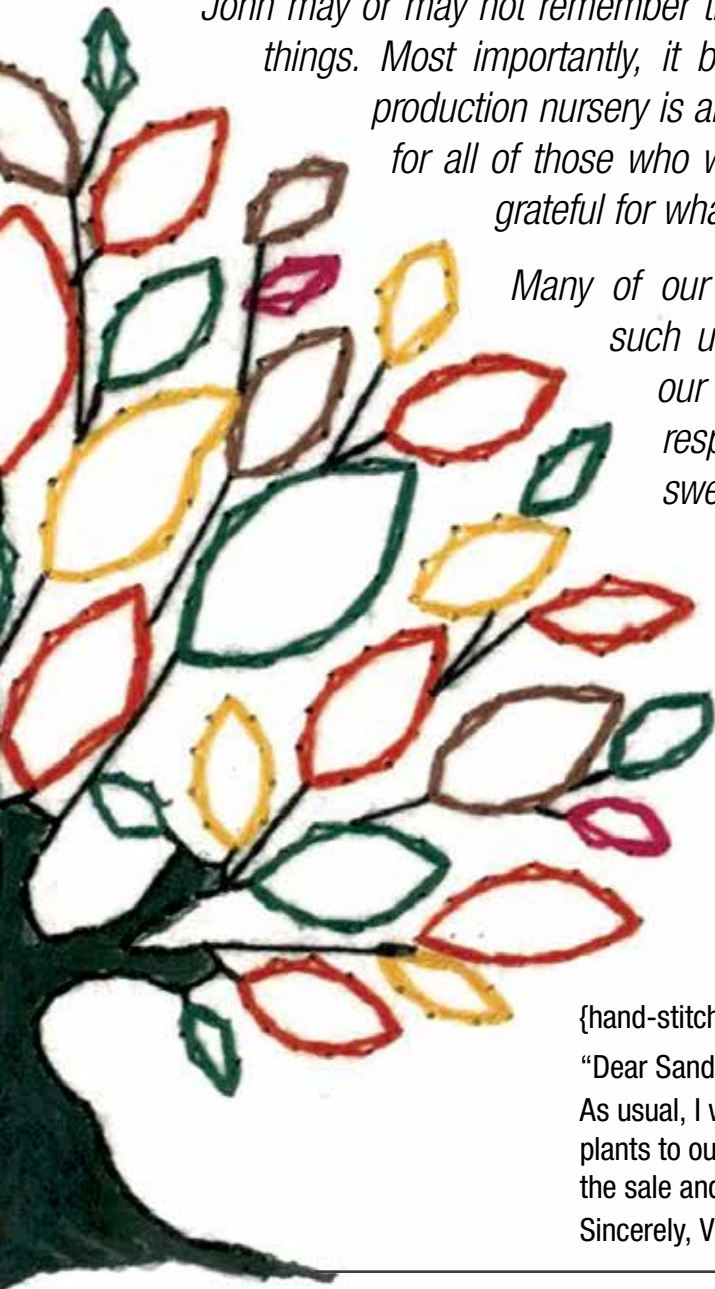
Everyone reading this story knows why things turned out the way they did. And a story can be just a story or it can be **so much more.**

{hand-stitched card, May 28, 2013}

"Dear Sandy and Ted,

As usual, I was overwhelmed by your generosity in donating so many beautiful plants to our "Plants for Parkinson's" sale last Saturday. You are the highlight of the sale and the reason it does so well. [...]

Sincerely, Vivian Heinmiller, Parkinson Society Canada"



GROUND COVERS UNLIMITED

"Spreading Canadian Quality"

P.O. Box 190
1045 Porter Road
Bethany, Ontario LOA 1A0

Prices effective Jan. 1, 2014 to Dec. 31, 2014
HST REG NO R137487849
Prices do not include HST

tel: 705-277-3005
fax: 705-277-9213
groundcoversunlimited@gmail.com



Terms & Conditions on the following page.

Estimator Tools

In the effort to assist our customers with choosing effective ground covers solutions in landscape design, spacing requirements and related purchasing decisions, we have summarized details on the following pages. We welcome questions and comments and aim to respond as quickly as possible.

Delivery / Freight

Pick-up is welcome with notice of order
Delivery and freight will be quoted prior to shipping

Custom Coloured Tags

Cost of colour tags (4" pots only) Add \$0.10/pot

Credits / Refunds for Reusable Materials

Available upon return of our pots and trays; must be in good condition

How to Order / Request a Quote

Hours Monday – Saturday, 9 am – 5 pm
Office 1-705-277-3005
Nursery Cellphone 1-416-909-9755
Fax 1-705-277-9213
Email groundcoversunlimited@gmail.com
Quotes Will reply in 2 business days
Questions and Comments Anytime
Custom growing contracts are welcomed with ample lead time and details agreed upon.

Available Formats and Suggested Spacing Between Centers

Plant Material	Flats	4"/10 cm Pots	1 Gallon
Bunchberry Ferns Geranium Ginger Goutweed Lamium Lily of the Valley Sedum Sweet Woodruff Thyme Vinca (cultivars) Viola Wintergreen	---	12" 30 cm	---
Lysimachia	---	12-16" 30-40 cm	---
Pachysandra Vinca (species)	6-8" 15-20 cm	12-16" 30-40 cm	---
Ajuga	8-10" 20-25 cm	12" 30 cm	---
Bearberry Daylilies	---	12-16" 30-40 cm	18-24" 45-60 cm
Euonymus English Ivy	8-10" 20-25 cm	12-16" 30-40 cm	18-24" 45-60 cm
Hosta	---	---	18-24" 45-60 cm

Ground Covers: Suggested Landscape Solutions

		Ajuga	Bearberry	Bunchberry	Daylilies	Euonymus	Ferns	Geranium	Ginger	Goutweed	Hosta	English Ivy	Lamium	Lily of the Valley	Lysimachia	Pachysandra	Sedum	Sweet Woodruff	Thyme	Vinca	Viola	Wintergreen
Moisture	Dry		+		+	+		+		+		+	+	+	+		+	+	+	+	+	
	Average	+		+	+	+	+	+	+	+	+	+	+	+	+	+		+		+	+	+
	Moist			+	+		+		+	+	+			+	+						+	+
Light	Full Sun	+	+		+	+		+		+		+					+		+	+	+	
	Part Shade	+		+	+	+	+	+	+	+	+	+	+	+	+	+		+		+	+	+
	Heavy Shade			+			+		+	+	+	+	+	+	+	+				+	+	+
Soil Type	Sandy	+	+	+	+			+	+	+	+	+	+				+	+	+	+	+	+
	Loam	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+
	Clay	+			+	+	+	+		+	+	+	+	+	+	+		+		+	+	
	Rocky		+		+			+	+								+		+			
	Acidic		+	+	+	+	+		+	+	+	+	+		+	+	+	+		+	+	+
	Neutral	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+
	Alkaline	+			+	+	+	+		+	+	+	+	+	+		+	+	+	+	+	+
Specific Use	Green Roof		+		+	+		+				+			+		+		+	+	+	
	Xeriscaping		+					+		+			+				+		+		+	
	Naturalizing		+	+			+	+	+		+										+	+
	Urban Sites	+			+	+		+		+	+	+	+	+	+	+	+	+	+	+	+	+
	Water Sides	+		+	+		+		+		+			+	+						+	
	Wildlife	+	+	+	+		+				+		+				+		+		+	+
	Steppable														+			+	+		+	
	Cascade		+									+			+					+		
	Climber					+						+										
	Evergreen		+	+		+		+				+				+			+	+		+

Note: suggested landscape solutions listed above are based on our experience. We encourage customers to ask us about specific species and cultivars for site conditions not mentioned above.

GROUND COVERS UNLIMITED
RR#1 BETHANY

OUR NUMBER 18111

DATE Aug 18/84

CUSTOMER'S ORDER

SALESMAN

TERMS

F. O. B.

SOLD TO

Putzer Nurseries
Hornby

SHIPPED TO

ADDRESS

VIA


INVOICE

14 Trays Periwinkle @

17.00

\$238.00

Trade for Plastic
Trays



D31

Thank you to John, and all our customers, for 35 successful years. You are awesome!

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